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PATENT APPLICATIONRECEIVED  
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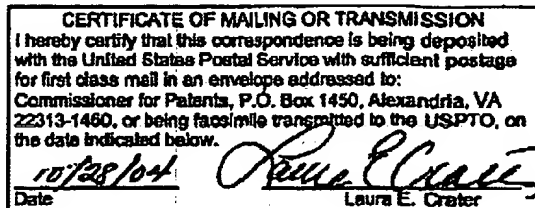
OCT 28 2004

Applicants: John S. Hendricks Case: 3698.00D3 (SEDN/3698D3)  
Serial No.: 09/984,856 Examiner: unknown  
Filed: 9/28/01 Group Art Unit: 2611

Confirmation #: 3261

Title: ELECTRONIC PROGRAM GUIDE WITH TARGETED ADVERTISING

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450



Commissioner for Patents  
P.O. Box 1450  
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S I R:

STATUS LETTER

Please advise the anticipated date of the first Office Action.

A copy of a previously filed (but not acknowledged) ASSOCIATE POWER OF  
ATTORNEY/CHANGE OF CORRESPONDENCE ADDRESS is attached. Please mark  
the records of the PTO to reflect that all correspondence should be sent to CUSTOMER  
#26,291, MOSER, PATTERSON & SHERIDAN, LLP, 595 Shrewsbury Avenue, Suite  
100, Shrewsbury, New Jersey 07702.

Respectfully submitted,

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ANTICIPATED DATE OF FIRST ACTION \_\_\_\_\_